



Arizona Substance Abuse Partnership Underage Drinking Prevention Committee

Meeting Minutes
October 29, 2009

Summary

Committee members in attendance (9):

Amanda Scott - Thomas (Governor's Office for Children, Youth, and Families)
Cindy Schaider (Casa Grade Alliance)
Jessica Smith (Arizona Students Against Destructive Decisions)
Lisa Shumaker (Arizona Department of Health Services)
Michelle Neitch (Arizona Criminal Justice Commission)
Peggy Glider (Higher Education Network)
Sgt. Gary Clovis (Phoenix Police Department)
Steve Tyrell (Administrative Office of the Courts)
Tim Black (Arizona Department of Liquor License and Control)

Absent members (8):

Charles Huellmantel (Arizona State Liquor Board)
Deputy Director (Governor's Office of Highway Safety)
Julie Treinen (Department of Juvenile Corrections)
Kelly Larkin (MADD)
Laura Nelson, M.D., Chair (Arizona Department of Health Services)
Member (Governor's Youth Commission)
Richard Porter (Arizona Department of Health Services)
Sgt. Tom Neve (Arizona Department of Public Safety)

Others in attendance (12):

Briana Kreibich (Governor's Office for Children, Youth and Families)
Emily Winans (Governor's Office for Children, Youth and Families)
Gordon South (Arizona Department of Health Services)
Jo Lewis (Phoenix Indian Center)
Karen Hellman (Arizona Department of Corrections)
Melissa Lempke (Governor's Office for Children, Youth and Families)
Pamela Erickson (Public Action Management)
Ralph Cota (Pascua Yaqui Tribe)
Sarah Brichler (Pima Prevention Partnership)
Sherry Counts (Hualapai Tribe)
Tammy Paz – Combs (Governor's Office for Children, Youth and Families)
Wade Woolsey (Arizona Department of Corrections)

Welcome and Introductions

Ms. Shumaker called the meeting to order at 2:08pm. Ms. Shumaker noted she will be chairing the meeting on behalf of Dr. Nelson. She welcomed everyone to the meeting and had everyone introduce themselves. In addition, she noted the committee would be meeting in a informal capacity, as they currently do not have quorum.



Arizona Youth Survey Analysis

Ms. Neitch provided a presentation regarding 2008 Arizona Youth Survey data by gender, Race/Ethnicity and the type of prevention message youth responded to hearing. A document was provided to members including the results of the analysis, please see attached.

Member's requested an additional analysis be completed to reflect the number of youth who reported seeing a prevention message by county. This will help the committee determine the type of prevention messages that were aired within those counties, and if they had a focus on underage drinking.

The Dangers of Alcohol Deregulation

Ms. Erickson provided a presentation on a white paper on the deregulation of alcohol in the United Kingdom. Please see the attached presentation.

Ms. Shumaker asked Ms. Erickson if this presentation could be included in the weekly prevention trainings hosted by the Department of Health Services. Ms. Erickson said she would be happy to participate.

Help Prevent Workplace Drug Use

Ms. Schaider provided a presentation on the tool kit developed by the Leadership to Keep Children Alcohol Free to prevent workplace drug use. Please see the attached presentation.

Ms. Schaider noted one of the committee action steps was to provide trainings to state employees on the consequences of underage drinking, and that this curriculum would be a good fit for this type of training. Ms. Kreibich mentioned that she would follow up with the Arizona Department of Administration to determine if they are able to set dates for 2010 Lunch n' Learn Sessions.

Old Navy T-Shirts

Ms. Kreibich discussed the recent press releases highlighting Old Navy's use of graphic tees to promote binge drinking. She showed some of the current t-shirts available and asked the committee if they were interested in issuing a similar press release and letter to Old Navy.

Members discussed similar attempts with other retailers that have taken place over the years, and expressed interest in pursuing this further. Ms. Kreibich notes her office will begin to draft a sample press release for the committee to review.

Ms. Scott-Thomas noted the possibility of the Governor's Youth Commission supporting this effort, as substance abuse is one of their focus areas for 2009.

ASAP Update

Ms. Kreibich stated at the Arizona Substance Abuse Partnership meeting, Beth Kohler-Lazare mentioned that due to the intense focus on the budget crisis, the administration will introduce very little new legislation for the next session.

The committee had recommended enhancing the states social host legislation, and Ms. Kreibich requests the committee discuss how they would like to move forward.



Members express an interest in pursuing this legislation and request at the next meeting the committee develop a timeline and plan to secure community support. It is recommended that community coalition be included in this discussion.

Future Meeting Schedule

Ms. Shumaker notes the next meeting will be December 17, 2009 from 2:00- 4:00pm.

Other Items

Ms. Kreibich mentioned the new changes in committee membership, as well as the partnerships for success application the Governor's Office applied for. In addition, she mentioned the committee was moving forward with the executive action briefing and requested members notify the committee of any action steps that will require additional support.

Call to the Public

Ms. Shumaker made a call to the public.

Adjourn

Ms. Shumaker adjourned the meeting at 4:13pm.